

INKMENTORS AFFILIATE PROGRAM

MONETIZE **YOUR** **GROWTH** IN TATTOOING

AND CREATE AN ADDITIONAL SOURCE OF INCOME.

01 - INTRODUCTION

WHY BECOME AN INKMENTORS PARTNER?

You have already taken the most important step: deciding to master the technique and eliminate the guesswork from your career as a tattoo artist. Now, we want you to **be a part of our growth.**

The **InkMentors Partner Program** was created exclusively for our students. We know that the best marketing is the result on the skin, and there is no one better than you to show this to the world.

By sharing your affiliate link, you are not just "selling a course," **you are helping another artist elevate the level of their tattooing,** while being financially rewarded for it.

THE PARTNER DASHBOARD

Before starting, you need to know that you will have **full control**.

Inside our platform, you will have access to your **Dashboard** (Partner Panel).



Generate your links

Create your exclusive links for each course.



View commissions

Know exactly how much you are going to receive in real time.



History

Have full transparency on every sale made through your referral.

WHAT DOES IT MEAN TO BE AN **AFFILIATE PARTNER?**

If you have never heard this term, do not worry. It is very simple: **being an affiliate means being an official referrer.**

Imagine you recommend excellent tattoo equipment to a friend, and for that referral, the store gives you a portion of the profit. That is exactly what we do here, but in an **automated and professional way.**

How the process works in practice

1 Your exclusive link
By agreeing to be our partner, you receive a **unique link** generated by our platform.

2 The Referral
You share this link with other tattoo artists, on your social media or in groups.

3 The tracking
The rule is unique and mandatory: the person must complete the purchase through your exclusive link.

4 Sale & confirmation
As soon as payment is approved, the system instantly recognizes your origin link and the commission appears on your dashboard.

TRACKING & 365-DAY SECURITY

- **Critical Rule — The Use of the Link**


If the interested party clicks on your link but later leaves and decides to buy by going **directly to the InkMentors website** (without using your link), the system will not be able to identify that the referral was yours.

365-Day Security

Your link is valid for **1 full year**. This means that if someone clicks on your link today but only decides to buy months from now — through the link you shared — **the commission will still be yours**.

The system "remembers" that you were responsible for bringing in this student **for 365 days**.

 **Important Tip:** Always guide people to **click on your link and complete the registration in that exact same window or browser**. This ensures that the system identifies your referral with 100% precision.

 **"Use my official link to register and secure your discount!"**

WHERE TO SHARE YOUR LINK

Do not limit yourself! To achieve consistent results, you can **use all your channels.**

You do not need to worry about support, course delivery, or billing, **that's on us!**

Your focus is to recommend the method that you **already know and trust.**



Direct, SMS, Telegram, Signal, WhatsApp

Send the link directly to friends and colleagues who praise your work.



Instagram Bio

Leave your link fixed in your bio so any interested party can find it.



Stories & Highlights

Post your results, show your evolution with the course, and always use your link for sales.



Youtube and Groups

Insert your link in the description of your videos or in tattoo study groups.

04 - COMISSION

HOW YOUR COMMISSION WORKS

20%
PER SALE

365
DAYS VALIDITY

Commission: 20% on the value of each sale made through your link.

Link Duration: 365 days. (This means that if someone clicks on your link today, but decides to buy only 6 months from now, through that same link, **the commission is still yours!**)

PRATICAL EARNING EXAMPLE

You receive a **20% commission** on each sale. See how profitable it can be (Example based on a \$250.00 course):

SALES PER MONTH	YOUR EXTRA INCOME
1 Sale	\$50.00
4 Sales	\$200.00
10 Sales	\$500.00 (Your investment returns 200%)

▲ Note on Currency (Exchange Rate)

Since InkMentors serves students all over the world, courses can be sold in different currencies (USD, EUR, etc.).

Calculation Base: Your 20% commission is calculated on the net value of the sale in the currency the student purchased in.

Automatic Conversion: The platform automatically converts this value to the currency of your country, on your dashboard — so you will always have clarity about your balance.

BENEFITS OF BEING AN AFFILIATE PARTNER



Extra Income

Receive commissions
**directly into your
account.**



Authority

Being an official affiliate
reinforces that **you study
with the best** in the
market.



Support

Access to **promotional
materials** and the best
"Before and After" results
to make your sale easier.

⚠ ATTENTION: TECHNICAL INFORMATION AND PAYMENTS

PAYMENT DETAILS

To ensure security and punctuality, **we follow these rules**



Payment Method: Exclusively **via PayPal**. If you do not have an account created, you will need to create one.



Tracking: You will have an **exclusive dashboard** inside the platform to see how many clicks you received and how many sales you made **in real time**.

Payment Date: Payments are processed every 1st of the following month (according to Teachable's guarantee policy).

💰 Commission Release: As soon as the student completes **30 days from the purchase** (the guaranteed satisfaction period), your commission is automatically released in the system.

📅 Deposit Date: With the amounts released, the payment drops into your PayPal account every **1st of the following month**.

Why does it work like this? This ensures that all sales registered on your dashboard are final, avoiding any future errors or chargebacks. It is the security that the money appearing as "released" is truly yours.

HOW TO **REQUEST** YOUR SUBSCRIPTION

- 1 Request:** Click [here](#) to access the form to become an official partner.
- 2 Filling out:** Fill in your details and confirm the e-mail you are going to use on our platform. Choose a valid e-mail that you have easy access to.
- 3 Activation:** After submission, our team has **up to 24h** to process your request.
- 4 Confirmation:** As soon as the request is confirmed by our team, you will receive an official e-mail to log into your account.
⚠ Important: Keep an eye on your inbox (and also the spam folder). The confirmation e-mail is your access key to the Dashboard **and to your future commissions.**
- 5 Login and data confirmation:** At this point, you already need to log **your PayPal details**, so have them on hand.

HOW TO **REQUEST** YOUR SUBSCRIPTION

- 6 Link creation:** You will access the “**Links & Resources**” column and create your link. It is mandatory that the link starts with the **InkMentors** website, otherwise the link will not be valid. Example of a valid link: “www.inkmentors.com/affiliate-name” The “**affiliate name**” can be your first and last name, or the name of your studio, whichever you prefer. **See the example in the image below.**

InkMentors Tattoo Academy

- ✓ Affiliate Dashboard
- 🔗 Links & Resources**
- 🔗 Affiliate FAQ
- 💰 Sales
- ⚙️ Settings
- 📄 Payout Details

Resources

Affiliate links

Copy and share your affiliate links or use the link generator to create new links.

NAME	URL	ACTIONS
There are no affiliate links created		

Generate a link using a URL

Enter a URL (e.g. your website, blog, etc.), starting with "https://" or "http://".

Generated link

https://www.inkmentors.com/vanda?affcode=2433085_sdh98cc_

- 7 Revenue Analysis:** In the “**Affiliate Dashboard**” tab and “**Sales**” tab, you will be able to track your sales.

- 8 Help:** In the “**Affiliate FAQ**” tab, you can clear all your doubts about the program. But, **whatever doubt you may have**, you can also get in touch with our team: help@inkmentors.com

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